

# Tourism Agenda

## April 21<sup>st</sup>, 2025 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFloW13M224SgVU95Ifg>

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1. Call Meeting to Order
2. Roll Call
3. Motion to approve remote attendance pursuant to Resolution #23-53
4. Approval of Previous Meeting Minutes
5. BUDGET 2024-2025 -*Review Current Bill Report to Monthly Report* - Approval of Bills
6. Citizen Comment
7. Coalition Update
8. Heritage Corridor Update

### **Tourism Funding Request**

Due May 15<sup>th</sup>

### **New Business**

- Consistent CTA/sound
- Parks Commercial
- Marketing Plan
- Hotel/Motel Tax
- Tourism Brochure

### **Old Business**

Development of Trails and Parking at the newly acquired land  
Visitor Guide Distribution Update  
E-Blast approval  
Facebook and Instagram Updates  
LaSalle County Tourism Guidelines

9. Senate and House Bills
10. Adjourn Meeting