

Tourism Agenda

March 21st, 2025 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFIoW13M224SgVU95Ifg>

1. Call Meeting to Order
2. Roll Call
3. Motion to approve remote attendance pursuant to Resolution #23-53
4. Approval of Previous Meeting Minutes
5. BUDGET 2024-2025 -*Review Current Bill Report to Monthly Report* - Approval of Bills

Tourism Funding Request

Marseilles Renaissance Fair - Rack Card, Billboard, Social Media
Streator Fest – Rack Card, Billboard, Social Media
AMOA Event – Rack Card, Billboard, Social Media
Postcard Campaign – Other
Market on Mill – Rack Card, Billboard, Social Media
Ottawa Family Pride Fest – Rack Card, Billboard, Social Media
Pluto Fest - Rack Card, Billboard, Social Media
Summer Fun Fest - Rack Card and Social Media
Mendota Sweet Corn Festival - Rack Card, Billboard, Social Media
Hegeler Carus Mansion - Rack Card, Billboard, Social Media
Streator Food Truck Festival - Rack Card, Billboard, Social Media
WAO – Fall Movie Night - Rack Card, Billboard, Social Media
WAO – Winter Wonderland - Rack Card, Billboard, Social Media
WAO – Scarecrow Harvest - Rack Card, Billboard, Social Media
WAO – Summer Fun Fest Kick off Party - Billboard, Social Media
I&M Canal – Bike Rental - Rack Card, Billboard, Social Media
I&M Canal – Boat Rides - Rack Card, Billboard, Social Media
I&M Canal – LaSalle Marketing – Other
Heritage Corridor – Starved Rock Summer - Rack Card, Billboard, Social Media and other

New Business

Tourism Brochure and Cover

Old Business

Development of Trails and Parking at the newly acquired land

Visitor Guide Distribution Update

E-Blast approval

Facebook and Instagram Updates

LaSalle County Tourism Guidelines

6. Citizen Comment
7. Coalition Update
8. Heritage Corridor Update
9. Senate and House Bills
10. Adjourn Meeting

Next Tourism meeting will be Monday April 21st, 2025